

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2001

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		Las Vegas		www.kvbc.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
69677			10/01/2006		

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.21
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

TV Guide, Tulsa, OK
Larimi Communications, Astoria, NY
TV Data Technologies, Queensbury, NY
Prevue Networks, Inc., Tulsa, OK
MB Broadcasting, St. George, UT
Tribune Media Services, Glens Falls, NY
Las Vegas Review-Journal, Las Vegas, NV
TV Guide, Radnor, PA
Video Viewing, Little Rock, AR
TV Las Vegas, Las Vegas, NV

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
SA@9:30-10:00AM	12	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #1: Just Deal		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	2	1

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other
<input checked="" type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
02/10/01	02/10/01, 10:30-11:00AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input checked="" type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #2:		Origination Network	
Hang Time			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:00-3:30PM	10	3	

Length of Program: 30 (minutes)

Age of Target Child Audience: from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective to this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #2: Hang Time		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☐ Sports☐ Other☒ Other News☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/13/01, 8:00-8:30AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/27/01, 8:00-8:30AM	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #3:		Origination Network	
NBA: Inside Stuff			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled	Number of Preemptions	If preempted, complete Preemption Report

	time	
SA@10:30-11:00AM	12	1
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 13 years to 16 years		
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.</p>		

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #3: NBA: Inside Stuff		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☒ Other News

☐ Public

Title of Program #4: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:00-4:30PM	12	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #4: City Guys (A)		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other
<input checked="" type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/14/01, 3:00-3:30PM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/28/01, 3:00-3:30PM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #5: City Guys (B)			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:00-10:30AM	12	1	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young</p>			

men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #5: City Guys (B)		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/20/01	N/A	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☒ Other News

☐ Public

Title of Program #6: One World			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	10	3	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. The objective is achieved though this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #6: One World		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?

01/20/01	N/A	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input checked="" type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/13/01	01/13/01, 8:30-9:00AM	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home?
01/27/01	01/27/01, 8:30-9:00AM	Yes <input checked="" type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@11:00-11:30AM	8	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #7: Jack Hanna's Animal Adventures		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

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Date preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	1	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.

Title of Program #8: Jack Hanna's Animal Adventures		
Total Times to be Aired	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No		
Reason for Preemption: ___ Breaking News ___ Sports ___ Other ___ Other News ___ Public		

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:	Origination
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Jack Hanna's Animal Adventures			Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@11-11:30AM	1	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #2: Animal Rescue			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SA@4:30-5:00AM	14	0	Ran on 1/7 @11:30-12:00
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Animal Rescue serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #3: Game Warden; Wildlife Journal			Origination Syndicated
Dates/Times Program Aired:	Total	Number of	If preempted and rescheduled, list date and time

	times aired	Preemptions	aired.
SA@4:00-4:30AM	16	0	Ran on 1/7 @12:00-12:30. Ran 2/4,2/11,2/18,2/25, 3/4, 3/11,3/18, 3/25 @3:30-4:00AM,
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Game Warden; Wildlife Journal is a weekly, half-hour program dedicated to showcase the men and women, around the world, who preserve and protect our natural resources, wildlife and the environment. The show will utilize national parks, wildlife sanctuaries, forest preserves and our vast waterways as the backdrop for our stories. The Game Wardens duties also include regulating safety for boats, snowmobiles, and all terrain vehicles, and responding to emergencies such as toxic and hazardous material spills and natural disasters.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #4: Jack Hanna's Wildlife Special			Origination Syndicated
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@3:00-4:00PM	1	0	
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #5: Crocodile Hunter			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.

MO@8:00-9:00PM	3	0	Ran on 2/12,3/19 & 3/26
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. Famed "Crocodile Hunter" Steve Irwin and his wife Terri-travel the African terrain in search of the most venomous snakes native to the land in "Africa's Deadliest Snakes. In "Wildest Home Videos", Steve and Terri reveal some of the hairiest and scariest moments from their private video library. In "Captured On Camera", the Crocodile Hunter brings his menagerie of critters to NBC in an one hour special. Steve is featured with some of the most feared species such as rattlesnakes, a red-bellied black snake and of course crocodiles all in their natural habitats.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Title of Program #6: Biblical Mysteries			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
SU@7:00-8:00PM	2	0	Ran 3/4 and 3/11
Length of Program: 60 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
Describe the program. In "Arc Of The Covenant", an action packed documentary, Biblical scholar and modern-day "Indiana Jones" Mike Sanders journeys to one of the Middle East's most dangerous territories to find the elusive Ark that once held the stone tablets inscribed with the Ten Commandments. In "Sodom & Gomorrah" Mike Sanders' unprecedented exploration to the depths of the salty Dead Sea in the same Delta mini-submarine used to explore the wreck of the Lusitania, and his search for evidence of the destruction of the Biblical cities of Sodom and Gomorrah.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: One World	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@9:30-10:00AM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. The objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

Title of Program #2: City Guys (B)	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:00-10:30AM	11	30 (minutes)	from 11 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #3: NBA Inside Stuff	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@10:30-11:00AM	11	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on curriculum inspired by the U.S. Department of Education's Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.

Title of Program #4: Hang Time	Origination Network
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:00-3:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective to this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories-

intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by showing how a group of teens deals with gender equality, competition, cooperation, and balancing priorities.

Title of Program #5: City Guys (A)			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@3:30-4:00PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories- intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved in this series by exploring the pressures of living in a big city environment where situations are sometimes so different and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

Title of Program #6: Just Deal			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:00-4:30PM	13	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series focuses on the development of three teens who are uniquely different from one another yet forge deep bonds of friendship through their shared interests and problems. As these three navigate their way through high school, they will deal with all the important issues of adolescence, modeling thier problem-solving and decision-making for the teen audience. The overarching goal of this series is to take the viewer from one level of knowledge to a more informed or higher level of knowledge within each episode. This is achieved through the storylines, where one or more of the three main characters will demonstrate active problem-solving and decision-making related to a specific topic. Each week, embedded in an evolving, continuous process of friendship and values clarification, a character will deal with a specific challenge. Topics will include, for example, racial identity, understanding and accepting loss, facing failure, effective communication, conflict management, personal responsibility, service to others, trust and betrayal, academic achievement, life balance, and tolerance.

Title of Program #7: Jack Hanna's Animal Adventures			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@11:00-11:30AM	5	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Title of Program #8: Jack Hanna's Animal Adventures			Origination Syndicated
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Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
SA@4:30-5:00PM	5	30 (minutes)	from 13 to 16 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming increase?
			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name Mari Beth Bindues	Telephone Number (include area code) 702-657-3200
Address 1500 Foremaster Lane	Internet Mail Address (if applicable) mbindues@kvbc.com
City Las Vegas	State NV

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

See public file for public service announcements designed specifically for children.

KVBC is now doing a project called "The Scene". Every other week, one local student gets the chance to be a News 3 reports. The students team up with a photographer and a producer and are sent out on a story. The student's responsibility is to set up interviews, log, write, and track their story. "The Scene" airs every other Sunday on the News 3 Sunrise 6-7am show. So far, 3 students have been on "The Scene" and their ages range from 15-17 years old (high school freshman to seniors). "The Scene" began in February 2001.

KVBC as part of their community outreach also provides station studio tours to local youth groups. For the first quarter of 2001, KVBC conducted seventeen youth tours.

The More You Know Website, (www.nbc.com/tmyk) features actual video clips from the award-winning public service announcements, referral information for the organizations referenced in the PSA's, a general campaign overview, and educational materials produced in connection with the NBC programming. The site also includes a "feature of the month" page which addresses select TMYK topics, a list of the campaign's most recent accolades, and actionable video of the latest TMYK events.

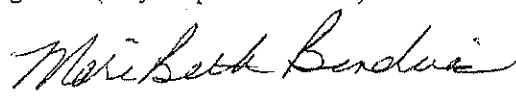
To supplement and enhance the educational value of the network's "Teen NBC" programs, NBC has a web site (www.nbc.com/tnbc) specifically dedicated to teens. This site was recently re-launched with a new design. The goals of this site are first, to create a platform for the teen community where opportunities for self-expressions become the core of the interactive experience; second to build these communities wherever possible around the themes and ideas generated within the TNBC shows themselves; and third, to provide online resources of information and guidance around the issues that most effect teens' lives.

Features of the web site include information on the upcoming episodes of each of the TNBC shows, as well as information about the shows and their cast members. A free TNBC email service is provided for teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advice columns, dating, drugs and alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City, and there are links to web pages building and hosting services.

(It was necessary to reschedule and/or pre-empt certain shows this quarter due to conflicts with live network sports and NBC Inaguration Day 2001. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through our local listing services.)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Valley Broadcasting Company	Signature (only for printed version) 
Date 04/06/01	

FCC 398
April 2001 (1.3)
(end)